

Economie. Aanwinsten van UA — Periode 2022/07

""Statistiek""

The Cambridge handbook of language contact / [edit.] Salikoko S. Mufwene ; [edit.] Anna Maria Escobar. — Cambridge : Cambridge University Press, 2022. — 2 v. — (Cambridge handbooks in language and linguistics ; 2022: 3 (=v. 1)) ; (The Cambridge handbook of language contact ; 2022: 4 (=v. 2))

UA-CST: T&L 800.13 H 0 MUFW 2022

1-2

""Demografie""

The Cambridge handbook of language contact / [edit.] Salikoko S. Mufwene ; [edit.] Anna Maria Escobar. — Cambridge : Cambridge University Press, 2022. — 2 v. — (Cambridge handbooks in language and linguistics ; 2022: 3 (=v. 1)) ; (The Cambridge handbook of language contact ; 2022: 4 (=v. 2))

UA-CST: T&L 800.13 H 0 MUFW 2022

1-2

""Economie""

American economic journal : economic policy. — Pittsburgh, Pa. — Titel varieert: AEJ policy

<http://www.aeaweb.org/journals/pol/issues>

<http://www.jstor.org/action/showPublication?journalCode=aejeconpoli>

<https://bib-proxy.uhasselt.be/login?url=https://search.proquest.com/publication/626402>

UA-CST: TEW 33 E-AEJP

1(2009)-

UA: UA

American economic journal : microeconomics. — Titel varieert: AEJ micro

<http://www.aeaweb.org/journals/mic/issues>

<http://www.jstor.org/action/showPublication?journalCode=aejmirecon>

<https://bib-proxy.uhasselt.be/login?url=https://search.proquest.com/publication/556340>

UA-CST: TEW 33 E-AEJI

1(2009)-

UA: UA

Fighting for water : resisting privatization in Europe / Andreas Bieler. — London : Zed, 2021. — x, 210 p.

UA-CST: RECH 342.7 L-EG-BIEL 2021

Transport economics / Kenneth Button. — 4th edition. — Cheltenham : Edward Elgar Publishing, 2022. — xiv, 574 p.

UA-CST: TEW 656 G-BUTT 2022

Consequences of capitalism : manufacturing discontent and resistance / Noam Chomsky ; Marv Waterstone. — Chicago, Ill. : Haymarket Books, 2021. — xiii, 388 p.

UA-CST: PSW 141.7 G-CHOM 2021

The flexibility paradox : why flexible working leads to (self-)exploitation / Heejung Chung. — Bristol : Policy Press, an imprint of Bristol University Press, 2022. — x, 259 p.

UA-CST: PSW 301.188.0 G-CHUN 2022

Inégalités et croissance : une contre-analyse / Didier Cornuel. — Paris : L'Harmattan, 2021. — 239 p. — (Collection Questions économiques ; 2021: 1)

UA-CST: PSW 301.172 G-CORN 2021

L'eurométropole Lille-Kortrijk-Tournai, instrument au service de l'institutionnalisation de la coopération transfrontalière / Éric Delecrosse ; Loïc Delhuvette ; Fabienne Leloup. — Bruxelles : CRISP, 2022. — 87 p. — (Courrier hebdomadaire du CRISP ; 2526- 2527)

UA-CST: PSW 301 F-COUR:2526-2527

Gambling on development : why some countries win and others lose / Stefan Dercon. — London : Hurst & Company, 2022. — xiii, 398 p.

UA-CST: DEV 339.96 G-DERC 2022

The Japanese economy / David Flath. — Fourth edition. — Oxford : Oxford University Press, 2022. — xxi, 494 p.

UA-CST: TEW 338 L-J-FLAT 2022

Gender and the contours of precarious employment / [edit.] Leah F. Vosko ; [edit.] Martha MacDonald ; [edit.] Iain Campbell. — London : Routledge, Taylor & Francis Group, 2009. — xii, 280 p. — (Routledge IAFPE advances in feminist economics ; 8)

UA-CST: PSW 301.188.0 G-VOSK 2009

Governing regional integration for development : monitoring experiences, methods and prospects / [edit.] Philippe De Lombaerde ; [edit.] Antoni Estevadeordal ; [edit.] Kati Suominen. — Aldershot : Ashgate, 2008. — xx, 290 p. — (The international political economy of new regionalisms series ; 2008: 1)

UA-CST: DEV 338.2 G-LOMB 2008

Aan zee : een kroniek van de kust / Martin Hendriksma. — Plaats van uitgave niet gekend : De Geus, 2021. — 354 p.

UA-CST: GES 949.2 H 70 HEND 2021

The second shift : working families and the revolution at home / Arlie Hochschild ; [medewerker] Anne Machung. — Revised. — New York, N.Y. : Penguin Books, 2012. — xxv, 321 p.

UA-CST: PSW 301.188.0 G-HOCH 2012

Fight like hell : the untold history of American labor / Kim Kelly. — New York, N.Y. : One Signal Publishers / Atria, 2022. — XXVIII, 418 p.

UA-CST: PSW 301.188.0 L-USA-KELL 2022

Women have always worked : a concise history / Alice Kessler-Harris. — Second edition. — Urbana, Ill. : University of Illinois Press, 2018. — x, 234 p. — (The working class in American history ; 2018: 1)

UA-CST: PSW 301.188.0 L-USA-KESS 2018

Managing the impact of aviation noise : a guide for airport operators and air navigation service providers / CANSO ; ACI. — Plaats van uitgave niet gekend : CANSO, 2015. — 59 p. : ill.

UA-CST: MAG-OW-C 30944

Climate finance : theory and practice / Anil Markandya ; Ibon Galarraga ; Dirk Rübelke. — Singapore : World Scientific, 2017. — vii, 365 p. — (World Scientific series on the economics of climate change ; 2)

UA-CST: DEV 338.2 G-MARK 2017

Market abuse regulation : commentary and annotated guide / [edit.] Marco Ventoruzzo ; [edit.] Sebastian Mock. — Second edition. — Oxford : Oxford University Press, 2022. — lii, 665 p. — (Oxford EU financial regulation series ; 2022: 1)

UA-CST: RECH 347.73 L-EG-VENT 2022

Natural resource-based development in Africa : panacea or Pandora's box? / [edit.] Nathan Andrews ; [edit.] J. Andrew Grant ; [edit.] Jesse Salah Ovadia. — Toronto, Ont. : University of Toronto Press, 2022. — xvi, 372 p.

UA-CST: DEV 338 L-AFR-ANDR 2022

Ports and networks : strategies, operations and perspectives / [edit.] Harry Geerlings ; [edit.] Bart Kuipers ; [edit.] Rob Zuidwijk. — London : Routledge, Taylor & Francis Group, 2018. — xxi, 384 p.

UA-CST: TEW 656.61 G-GEER 2018

A happy future is a thing of the past : the Greek crisis and other disasters / Pavlos Roufos. — London : Reaktion Books, 2018. — 218 p.

UA-CST: PSW 339 L-GR-ROUF 2018

Short sea shipping in the age of sustainable development and information technology / [edit.] Tiago A. Santos ; [edit.] C. Guedes Soares. — London : Routledge, Taylor & Francis Group, 2020. — xvii, 300 p.

UA-CST: TEW 656.61 G-SANT 2020

Airlines in a post-pandemic world : preparing for constant turbulence ahead / Nawal K. Taneja. — London : Routledge, Taylor & Francis Group, 2021. — lvi, 305 p.

UA-CST: TEW 656.7 G-TANE 2021

Van klimaatverandering naar systeemverandering : een veelzijdige blik op een complexe globale uitdaging / [edit.] Sara Vicca ; [edit.] Ann Crabbé. — Brussel : UPA, 2021. — 206 p. : ill.

UA-HB: CST-SW-PETEP

UA-HB: CST-SW-DHOEA

UA-CDE: BMED 599.93 G-VICC 2021

UA-CGB: TWET 628 G-VICC 2021

UA-CST: PSW 628 G-VICC 2021

UA-CST: ALG 001 G-VICC 2021

Het goede leven & de vrije markt : een cultuurfilosofische analyse / Ad Verbrugge ; Govert Buijs ; Jelle van Baardewijk. — Rotterdam : Lemniscaat, 2019. — 452 p. : ill. — Titel varieert: Het goede leven en de vrije markt : een cultuurfilosofische analyse

<https://artlibraries.on.worldcat.org/v2/oclc/1194496504>

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""Arbeid""

The flexibility paradox : why flexible working leads to (self-)exploitation / Heejung Chung. — Bristol : Policy Press, an imprint of Bristol University Press, 2022. — x, 259 p.

UA-CST: PSW 301.188.0 G-CHUN 2022

Gender and the contours of precarious employment / [edit.] Leah F. Vosko ; [edit.] Martha MacDonald ; [edit.] Iain Campbell. — London : Routledge, Taylor & Francis Group, 2009. — xii, 280 p. — (Routledge IAFPE advances in feminist economics ; 8)

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The second shift : working families and the revolution at home / Arlie Hochschild ; [medewerker] Anne Machung. — Revised. — New York, N.Y. : Penguin Books, 2012. — xxv, 321 p.

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UA-CST: PSW 301.188.0 L-USA-KESS 2018

""Financiën""

Fighting for water : resisting privatization in Europe / Andreas Bieler. — London : Zed, 2021. — x, 210 p.

UA-CST: RECH 342.7 L-EG-BIEL 2021

Market abuse regulation : commentary and annotated guide / [edit.] Marco Ventoruzzo ; [edit.] Sebastian Mock. — Second edition. — Oxford : Oxford University Press, 2022. — lii, 665 p. — (Oxford EU financial regulation series ; 2022: 1)

UA-CST: RECH 347.73 L-EG-VENT 2022

A happy future is a thing of the past : the Greek crisis and other disasters / Pavlos Roufos. — London : Reaktion Books, 2018. — 218 p.

UA-CST: PSW 339 L-GR-ROUF 2018

""Economische toestand. Economische ontwikkeling""

Fighting for water : resisting privatization in Europe / Andreas Bieler. — London : Zed, 2021. — x, 210 p.

UA-CST: RECH 342.7 L-EG-BIEL 2021

Gambling on development : why some countries win and others lose / Stefan Dercon. — London : Hurst & Company, 2022. — xiii, 398 p.

UA-CST: DEV 339.96 G-DERC 2022

The Japanese economy / David Flath. — Fourth edition. — Oxford : Oxford University Press, 2022. — xxi, 494 p.

UA-CST: TEW 338 L-J-FLAT 2022

Governing regional integration for development : monitoring experiences, methods and prospects / [edit.] Philippe De Lombaerde ; [edit.] Antoni Esteveadeordal ; [edit.] Kati Suominen. — Aldershot : Ashgate, 2008. — xx, 290 p. — (The international political economy of new regionalisms series ; 2008: 1)

UA-CST: DEV 338.2 G-LOMB 2008

Aan zee : een kroniek van de kust / Martin Hendriksma. — Plaats van uitgave niet gekend : De Geus, 2021. — 354 p.

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UA-CST: DEV 338.2 G-MARK 2017

Market abuse regulation : commentary and annotated guide / [edit.] Marco Ventoruzzo ; [edit.] Sebastian Mock. — Second edition. — Oxford : Oxford University Press, 2022. — lii, 665 p. — (Oxford EU financial regulation series ; 2022: 1)

UA-CST: RECH 347.73 L-EG-VENT 2022

Natural resource-based development in Africa : panacea or Pandora's box? / [edit.] Nathan Andrews ; [edit.] J. Andrew Grant ; [edit.] Jesse Salah Ovadia. —

Toronto, Ont. : University of Toronto Press, 2022. — xvi, 372 p.

UA-CST: DEV 338 L-AFR-ANDR 2022

""Economische betrekkingen. Handel""

Fighting for water : resisting privatization in Europe / Andreas Bieler. — London : Zed, 2021. — x, 210 p.

UA-CST: RECH 342.7 L-EG-BIEL 2021

Gambling on development : why some countries win and others lose / Stefan Dercon. — London : Hurst & Company, 2022. — xiii, 398 p.

UA-CST: DEV 339.96 G-DERC 2022

A happy future is a thing of the past : the Greek crisis and other disasters / Pavlos Roufos. — London : Reaktion Books, 2018. — 218 p.

UA-CST: PSW 339 L-GR-ROUF 2018

""Wereldeconomie. Ontwikkelingsproblematiek""

Gambling on development : why some countries win and others lose / Stefan Dercon. — London : Hurst & Company, 2022. — xiii, 398 p.

UA-CST: DEV 339.96 G-DERC 2022

A happy future is a thing of the past : the Greek crisis and other disasters / Pavlos Roufos. — London : Reaktion Books, 2018. — 218 p.

UA-CST: PSW 339 L-GR-ROUF 2018

Sport and development / [edit.] Yves Vanden Auweele ; [edit.] Charles Malcolm ; [edit.] Bert Meulders. — Leuven : LannooCampus, 2006. — 197 p.

UA-CST: MAG-OW-BB 31643

""Handelsrecht. Economisch recht. Financieel recht. Vennootschapsrecht""

Droit de l'entreprise, de l'économie et de la finance / [edit.] Jean-Jacques Willems ; [medewerker] Emmanuel Caprasse ; [medewerker] Marc-Albert Jamin ; [medewerker] Gustave Steffens ; [medewerker] Jean-Pierre Aerts ; [medewerker] Luc Lambrecht ; [medewerker] Frédéric Close ; [medewerker] Didier Maréchal ; [medewerker] Paul Schetter ; [medewerker] Claude Lamberts ; [medewerker] Jean Viatour ; [medewerker] Fernand Demet ; [medewerker] Michel Melchior ; [medewerker] Fernand Brasseur ; [medewerker] Léandre Drion. — Bruxelles : Larcier/Intersentia, 2022. — 2 v. — (Les codes Larcier ; 3)

UA-CST: RECH 34 L-B-LARC 2022:3

1-2

Régulation des instruments financiers hybrides par les accords de Bâle : réflexions sur la régulation bancaire / Catherine Feunteun ; [inl.] Thierry Bonneau. — Bruxelles : Bruylant, 2022. — 782 p. — (Droit & économie ; 14)

https://www.stradalex.com/nl/sl\ensuremath{_}\{_}\mono/toc/REINFIHY

UA-CST: RECH 347.73 G-FEUN 2022

UA: UA

Recht op herstellen : aansprakelijkheids- en verbintenissenrechtelijke implicaties van de circulaire economie / Ine Lacroix ; [edit.] Ilse Samoy ; [edit.] Sophie Stijns. — Brugge : die Keure, 2022. — IX, 105 p. — (Instituut voor Verbintenissenrecht KU Leuven ; 10)

<https://www.jurisquare.be/nl/book/9789048644391/index.html>

UA-CST: RECH 347.4 L-B-LACR 2022

UA: UA

Liber amicorum Xavier Dieux : hommage d'exception à un esprit libre / [edit.] Fabrice Murlon Beernaert ; [edit.] Gilles Collard ; [edit.] David Szafran ; [edit.] Didier Willermain. — Bruxelles : Larcier, 2022. — 2 v.

https://www.stradalex.com/nl/sl\ensuremath{_}\{_}\mono/toc/LIBAMXDIEUX

UA-CST: RECH 34 G-DIEU 2022

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UA: UA

L'influence du droit européen en droit économique / [edit.] Alain Strowel ; [edit.] Grégory Minne. — Bruxelles : Larcier, 2022. — 959 p. — (Liber amicorum Denis Philippe ; 1)

UA-CST: RECH 34 G-PHIL 2022

Market abuse regulation : commentary and annotated guide / [edit.] Marco Ventoruzzo ; [edit.] Sebastian Mock. — Second edition. — Oxford : Oxford University Press, 2022. — lii, 665 p. — (Oxford EU financial regulation series ; 2022: 1)

UA-CST: RECH 347.73 L-EG-VENT 2022

Ports and networks : strategies, operations and perspectives / [edit.] Harry Geerlings ; [edit.] Bart Kuipers ; [edit.] Rob Zuidwijk. — London : Routledge, Taylor & Francis Group, 2018. — xxi, 384 p.

UA-CST: TEW 656.61 G-GEER 2018

""Fiscaal recht""

Droit fiscal / [edit.] Jean-Jacques Willems ; [medewerker] Emmanuel Caprasse ; [medewerker] Marc-Albert Jamin ; [medewerker] Gustave Steffens ; [medewerker] Jean-Pierre Aerts ; [medewerker] Luc Lambrecht ; [medewerker] Frédéric Close ; [medewerker] Didier Maréchal ; [medewerker] Paul Schetter ; [medewerker] Claude Lamberts ;

[medewerker] Jean Viatour ; [medewerker] Fernand Demet ; [medewerker] Michel Melchior ; [medewerker] Fernand Brasseur ; [medewerker] Léandre Drion. — Bruxelles : Larcier/Intersentia, 2022. — XXVII, 1170 p. — (Les codes Larcier ; 5)

UA-CST: RECH 34 L-B-LARC 2022:5

""Wiskunde""

Grensverleggende getallen : over 0, 1, i, π en andere wiskundige grootheden / Yannick Fritschy. — Amsterdam : Veen Media, 2020. — 111 p. : ill. — (Pocket science ; 2020: 2)

UA-CGB: TWET 511 G-FRIT 2020

The Oxford handbook of computational linguistics / [edit.] Ruslan Mitkov. — Second edition. — Oxford : Oxford University Press, 2022. — xxxvi, 1329 p. — (Oxford handbooks in linguistics ; 2022: 1)

UA-CST: T&L 800.51 G-MITK 2022

The joy of statistics : a treasury of elementary statistical tools and their applications / Steve Selvin. — Oxford : Oxford University Press, 2019. — xii, 211 p.

UA-CST: PSW 301.085 G-SELV 2019

""Energie-economie""

Van klimaatverandering naar systeemverandering : een veelzijdige blik op een complexe globale uitdaging / [edit.] Sara Vicca ; [edit.] Ann Crabbé. — Brussel : UPA, 2021. — 206 p. : ill.

UA-HB: CST-SW-PETEP

UA-HB: CST-SW-DHOEA

UA-CDE: BMED 599.93 G-VICC 2021

UA-CGB: TWET 628 G-VICC 2021

UA-CST: PSW 628 G-VICC 2021

UA-CST: ALG 001 G-VICC 2021

""Bedrijfsorganisatie, incl. ambachten""

Bureaucratie is een inktvis / René Ten Bos. — Amsterdam : Boom, 2018. — 190 p.

UA-CST: FILO 130.1 G-BOS 2018

An integrative guide to consumer neuroscience / Sven Braeutigam ; Peter Kenning. — Oxford : Oxford University Press, 2022. — xii, 276 p.

UA-CST: TEW 658.81 G-BRAE 2021

Influencing shopper decisions : unleash the power of your brand to win customers / Rebecca Brooks ; Devora Rogers. — London : Kogan Page, 2022. — xx, 184 p.

UA-CST: TEW 658.84 G-BROO 2022

Transport economics / Kenneth Button. — 4th edition. — Cheltenham : Edward Elgar Publishing, 2022. — xiv, 574 p.

UA-CST: TEW 656 G-BUTT 2022

Understanding strategic management / Anthony E. Henry. — Fourth edition. — Oxford : Oxford University Press, 2021. — xix, 387 p.

UA-CST: TEW 658.011 G-HENR 2021

The nowhere office : reinventing work and the workplace of the future / Julia Hobsbawm. — London : Basic Books, 2022. — xi, 196 p.

UA-CST: TEW 651 G-HOBS 2022

Books and social media : how the digital age is shaping the printed world / Miriam J. Johnson. — London : Routledge, Taylor & Francis Group, 2022. — 163 p.

UA-CST: IBW 655 G-JOHN 2022

Experiential marketing : integrated theory & strategic application / Rose Leahy ; Pio Fenton ; Holly Barry. — Los Angeles, Calif. : SAGE, 2022. — x, 212 p.

UA-CST: TEW 658.84 G-LEAH 2022

Managing the impact of aviation noise : a guide for airport operators and air navigation service providers / CANSO ; ACI. — Plaats van uitgave niet gekend : CANSO, 2015. — 59 p. : ill.

UA-CST: MAG-OW-C 30944

Ports and networks : strategies, operations and perspectives / [edit.] Harry Geerlings ; [edit.] Bart Kuipers ; [edit.] Rob Zuidwijk. — London : Routledge, Taylor & Francis Group, 2018. — xxi, 384 p.

UA-CST: TEW 656.61 G-GEER 2018

Exponential : transform your brand by empowering instead of interrupting / Jeff Rosenblum. — New York, N.Y. : McGraw Hill, 2022. — vii, 226 p.

UA-CST: TEW 658.84 G-ROSE 2022

Short sea shipping in the age of sustainable development and information technology / [edit.] Tiago A. Santos ; [edit.] C. Guedes Soares. — London : Routledge, Taylor & Francis Group, 2020. — xvii, 300 p.

UA-CST: TEW 656.61 G-SANT 2020

Inspiring green consumer choices : leverage neuroscience to reshape marketplace behavior / Michael E. Smith. — London : Kogan Page, 2021. — ix, 218 p.

UA-CST: TEW 658.81 G-SMIT 2021

Strategic management : state of the field and its future / [edit.] Irene M. Duhaime ; [edit.] Michael A. Hitt ; [edit.] Marjorie A. Lyles. — New York, N.Y. : Oxford University Press, 2021. — xvi, 754 p.

UA-HB: CST-TEW-KEYSB

UA-HB: CST-TEW-BOONC

UA-CST: TEW 658.011 G-DUHA 2021

Airlines in a post-pandemic world : preparing for constant turbulence ahead / Nawal K. Taneja. — London : Routledge, Taylor & Francis Group, 2021. — lvi, 305 p.

UA-CST: TEW 656.7 G-TANE 2021

Een nieuwe kijk op integriteit : over hoe integriteitsbeleid de overheid maakt (of kraakt) / Roel Verhaert. — Brugge : Vanden Broele, 2021. — 210 p. : ill. — (Lokaal management beleid ; 2021: 2)

UA-CST: PSW 35 G-VERH 2021

Strategic marketing : creating competitive advantage / Douglas West ; John Ford ; Essam Ibrahim ; Matteo Montecchi. — Fourth edition. — Oxford : Oxford University Press, 2022. — xxix, 568 p.

UA-CST: TEW 658.8 G-WEST 2022

""Drukkerij. Uitgeverij""

Books and social media : how the digital age is shaping the printed world / Miriam J. Johnson. — London : Routledge, Taylor & Francis Group, 2022. — 163 p.

UA-CST: IBW 655 G-JOHN 2022

""Verkeersorganisatie. Post""

Transport economics / Kenneth Button. — 4th edition. — Cheltenham : Edward Elgar Publishing, 2022. — xiv, 574 p.

UA-CST: TEW 656 G-BUTT 2022

Managing the impact of aviation noise : a guide for airport operators and air navigation service providers / CANSO ; ACI. — Plaats van uitgave niet gekend : CANSO, 2015. — 59 p. : ill.

UA-CST: MAG-OW-C 30944

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UA-CST: TEW 656.7 G-TANE 2021

""Bedrijfseconomie""

Bureaucratie is een inktvis / René Ten Bos. — Amsterdam : Boom, 2018. — 190 p.
UA-CST: FILO 130.1 G-BOS 2018

An integrative guide to consumer neuroscience / Sven Braeutigam ; Peter Kenning. — Oxford : Oxford University Press, 2022. — xii, 276 p.
UA-CST: TEW 658.81 G-BRAE 2021

Influencing shopper decisions : unleash the power of your brand to win customers / Rebecca Brooks ; Devora Rogers. — London : Kogan Page, 2022. — xx, 184 p.
UA-CST: TEW 658.84 G-BROO 2022

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Experiential marketing : integrated theory & strategic application / Rose Leahy ; Pio Fenton ; Holly Barry. — Los Angeles, Calif. : SAGE, 2022. — x, 212 p.
UA-CST: TEW 658.84 G-LEAH 2022

Exponential : transform your brand by empowering instead of interrupting / Jeff Rosenblum. — New York, N.Y. : McGraw Hill, 2022. — vii, 226 p.
UA-CST: TEW 658.84 G-ROSE 2022

Inspiring green consumer choices : leverage neuroscience to reshape marketplace behavior / Michael E. Smith. — London : Kogan Page, 2021. — ix, 218 p.
UA-CST: TEW 658.81 G-SMIT 2021

Strategic management : state of the field and its future / [edit.] Irene M. Duhaime ; [edit.] Michael A. Hitt ; [edit.] Marjorie A. Lyles. — New York, N.Y. : Oxford University Press, 2021. — xvi, 754 p.
UA-HB: CST-TEW-KEYSB
UA-HB: CST-TEW-BOONC
UA-CST: TEW 658.011 G-DUHA 2021

Een nieuwe kijk op integriteit : over hoe integriteitsbeleid de overheid maakt (of kraakt) / Roel Verhaert. — Brugge : Vanden Broele, 2021. — 210 p. : ill. — (Lokaal management beleid ; 2021: 2)
UA-CST: PSW 35 G-VERH 2021

Strategic marketing : creating competitive advantage / Douglas West ; John Ford ; Essam Ibrahim ; Matteo Montecchi. — Fourth edition. — Oxford : Oxford University Press, 2022. — xxix, 568 p.
UA-CST: TEW 658.8 G-WEST 2022

""Marketing""

An integrative guide to consumer neuroscience / Sven Braeutigam ; Peter Kenning. — Oxford : Oxford University Press, 2022. — xii, 276 p.
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UA-CST: TEW 658.8 G-WEST 2022

""Communicatie""

Algorithms, automation, and news : new directions in the study of computation and journalism / [edit.] Neil Thurman ; [edit.] Seth C. Lewis ; [edit.] Jessica Kunert. — London : Routledge, Taylor & Francis Group, 2021. — viii, 216 p.
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