

Economie. Aanwinsten van UA — Periode 2017/08

[1]Economie. Aanwinsten van UA bmq

Economie

Brazil in transition : beliefs, leadership, and institutional change / Lee J. Alston ; Marcus André Melo ; Bernardo Mueller ; Carlos Pereira. — Princeton, N.J. : Princeton University Press, 2016. — 259 p. — (The Princeton economic history of the Western world ; 2016: 2). — 978-0-691-16291-1
UA-CST: PSW 323 L-BR-ALST 2016

De oportunidades y retos : los engranajes del comercio exterior de México, 1920-1947 / Isabel Avella Alaminos. — México, D.F. : El Colegio de México, 2010. — 425 p. — (Centro de Estudios Históricos ; 2010: 7). — 978-607-462-180-8
UA-CST: MAG-MEX-B 13231

Sustentabilidad ambiental en la industria : conceptos, tendencias internacionales y experiencias mexicanas / [edit.] Alfonso Mercado García ; [edit.] Ismael Aguilar Barajas ; María de Lourdes Blanco Orozco ; Mayra Bosada ; Teresa Elizabeth Cueva Luna ; Paola del Río Villegas ; Óscar Alberto Fernández Constantino ; Irma Adriana Gómez Cavazos ; Alejandro Guevara Sanguinés ; Nicolás Gutiérrez Garsa ; Marilu Hastings ; Alejandro Islas Camargo ; Verónica María Medino Ross ; Víctor L. Urquidí ; Belem Iliana Vázquez Galán. — México, D.F. : El Colegio de México, 2010. — 297 p. — (Centro de Estudios Económicos ; 2010: 3). — 968-12-1205-3
UA-CST: MAG-MEX-B 13241

Science outside the laboratory : measurement in field science and economics / Marcel Boumans. — Oxford : Oxford University Press, 2015. — 198 p. — 978-0-19-938828-8
UA-CST: TEW 330.1 G-BOUM 2015

Boom, bust, exodus : the Rust Belt, the maquilas, and a tale of two cities / Chad Broughton. — Oxford : Oxford University Press, 2016. — 399 p. — 978-0-19-976561-4 ; 978-0-19-060886-6
UA-CST: MAG-MEX-B 13251

Inleidende financiële economie : markten en intermediairs / Marc J.K. De Ceuster. — 2 ed. — Deurne : Fintrac, 2014. — 580 p. — 978-90-813897-3-0
UA-CST: TEW 336 G-CEUS 2014

An economic history of Portugal, 1143-2010 / Leonor Freire Costa ; Pedro Lains ; Susana Münch Miranda. — Cambridge : Cambridge University Press, 2016. — 406 p. — 978-1-107-03554-6
UA-CST: TEW 330.342 G-COST 2016

Karl Rodbertus : Darstellung seines Lebens und seiner Lehre / H. Dietzel. — Plaats van uitgave niet gekend : Nabu Public Domain Reprints, 2017. — 2 v. in 1 band(en). — Herdruk van uitgave 1886-1888: Jena. — 978-1-273-79615-9
UA-CST: TEW 330.8 N-RODB-DIET 2017

A monetary history of Norway, 1816-2016 / Øyvind Eitheim ; Jan Tore Klovland ; Lars Fredrik Øksendal. — Cambridge : Cambridge University Press, 2016. — 628 p. — (Studies in macroeconomic history ; 2016: 2). — 978-1-107-15040-9 ; doi doi:10.1017/9781316577202

UA-CST: TEW 336.74 G-EITR 2016

Economic growth : a unified approach / Olivier de La Grandville ; [inl.] Robert M. Solow. — 2 ed. — Cambridge : Cambridge University Press, 2017. — 428 p. — 978-1-107-11523-1 ; 978-1-107-53560-2
UA-CST: TEW 330.35 G-GRAN 2017

Radical political economy : Sraffa versus Marx / Robin Hahnel. — London : Routledge, Taylor & Francis Group, 2017. — 110 p. — 978-1-138-05002-0 ; 978-1-138-05003-7 ; 978-1-315-16914-9
UA-CST: TEW 330.8 N-SRAF-HAHN 2017

Advanced issues in partial least squares structural equation modeling / Joseph F. Hair [jr.] ; Marko Sarstedt ; Christian M. Ringle ; Siegfried P. Gudergan. — Los Angeles, Calif. : Sage, 2018. — 254 p. — 978-1-4833-7739-1
UA-CST: TEW 330.115 G-HAIR 2018

Political descent : Malthus, mutualism, and the politics of evolution in Victorian England / Piers J. Hale. — Chicago, Ill. : The University of Chicago Press, 2014. — 442 p. — 978-0-226-10849-0 ; 978-0-226-10852-0
UA-CST: TEW 330.8 N-MALT-HALE 2014

Handbook on the geographies of innovation / [edit.] Richard Shearmur ; [edit.] Christophe Carrincazeaux ; [edit.] David Doloreux. — Cheltenham : Edward Elgar Publishing, 2016. — 482 p. — doi doi:10.4337/9781784710774 ; 978-1-78471-076-7 ; 978-1-78471-077-4
UA-CST: TEW 911.4 G-SHEA 2016
UA-CST: GES 930.1 G-SHEA 2016

Roman artisans and the urban economy / Cameron Hawkins. — Cambridge : Cambridge University Press, 2016. — 307 p. — 978-1-107-11544-6
UA-CST: TEW 330.342 G-HAWK 2016

La formación de la hacienda pública mexicana y las tensiones centro-periferia, 1821-1835 / Jesús Hernández Jaimes. — México, D.F. : El Colegio de México, 2013. — 438 p. — (Centro de Estudios Históricos ; 2013: 8). — 978-607-462-473-1
UA-CST: MAG-MEX-B 13234

Fear and fortune : spirit worlds and emerging economies in the Mongolian gold rush / Mette M. High. — Ithaca, N.Y. : Cornell University Press, 2017. — 162 p. — 978-1-5017-0754-4 ; 978-1-5017-0755-1 ; 978-1-5017-0812-1 ; 978-1-5017-0811-4
UA-CST: DEV 301.188 G-HIGH 2017

Hayek vs Keynes : a battle of ideas / Thomas Hoerber. — London : Reaktion Books, 2017. — 159 p. — 978-1-78023-730-5

UA-CST: TEW 330.8 N-HAYE-HOER 2017

Politics in commercial society : Jean-Jacques Rousseau and Adam Smith / Istvan Hont ; [edit.] Béla Kapossy ; [edit.] Michael Sonenscher. — Cambridge, Mass. : Harvard University Press, 2015. — 138 p. — 978-0-674-96770-0

UA-CST: TEW 330.8 N-SMIT-HONT 2015

International journal of development issues. — Bingley. — 1446-8956

<http://www.emeraldinsight.com/loi/ijdi>

UA-CST: DEV 339.96 E-IJDI/10 j.

8(2009)–

UA: UA

Economic thinking of Arab Muslim writers during the nineteenth century / Abdul Azim Islahi. — Basingstoke : Palgrave Macmillan, 2015. — 165 p. — 978-1-137-55320-1

UA-CST: TEW 330.8 G-ISLA 2015

Capital and its discontents : conversations with radical thinkers in a time of tumult / Sasha Lilley. — Oakland, Calif. : PM Press, 2011. — 279 p. — (Spectre ; 2011: 1). — 978-1-60486-334-5 ; 978-1-55266-394-3 ; 978-0-85036-677-8

UA-CST: PSW 141.7 G-LILL 2011

Frontlijnen : een reis langs de achterkant van de wereldeconomie / Nick Meynen. — Berchem : EPO, 2017. — 286 p. — 978-94-6267-091-4

UA-CST: PSW 33 G-MEYN 2017

A history of Australasian economic thought / Alex Millmow. — London : Routledge, Taylor & Francis Group, 2017. — 250 p. — (Routledge history of economic thought ; 14). — 978-1-138-86100-8 ; 978-1-315-71615-2

UA-CST: TEW 330.8 G-MILL 2017

The life and times of Thomas Balogh : a macaw among mandarins / June Morris. — Brighton : Sussex Academic Press, 2017. — 228 p. — 978-1-84519-857-2

UA-CST: TEW 330.8 N-BALO-MORR 2017

Réglementations et concurrence dans les chemins de fer français, 1823-1914 / Guy Numa ; [inl.] Steven G. Medema. — Paris : Classiques Garnier, 2013. — 332 p. — (Bibliothèque de l'économiste ; 3). — 978-2-8124-0930-1 ; 978-2-8124-0931-8

UA-CST: TEW 656.2 G-NUMA 2013

Gaining currency : the rise of the renminbi / Eswar S. Prasad. — New York, N.Y. : Oxford University Press, 2017. — 321 p. : ill. — 978-0-19-063105-5 ; 978-0-19-063107-9

UA-CST: TEW 336.74 G-PRAS 2017

Bimetallism : an economic and historical analysis / Angela Redish. — Cambridge : Cambridge University Press, 2006. — 275 p. — (Studies in macroeconomic history ; 2006: 1). — 978-0-521-57091-6 ; 978-0-521-02893-6

UA-CST: TEW 336.74 G-REDI 2006

Rulers, religion, and riches : why the West got rich and the Middle East did not / Jared Rubin. — New York, N.Y. : Cambridge University Press, 2017. — 273 p. — (Cambridge studies in economics, choice, and society ; 2017: 1). — 978-1-107-03681-9 ; 978-1-108-40005-3

UA-CST: TEW 330.342 G-RUBI 2017

Finance for normal people : how investors and markets behave / Meir Statman. — New York, N.Y. : Oxford University Press, 2017. — 471 p. — 978-0-19-062647-1

UA-CST: TEW 336.76 G-STAT 2017

Una ciudad agrícola : Zamora: del porfiriato a la agricultura de exportación / Gustavo Verduzco Igartúa. — México, D.F. : El Colegio de México, 1992. — 282 p. — (Centro de Estudios Sociológicos ; 1992: 5). — 968-12-0532-4

UA-CST: MAG-MEX-B 13242

Von der Konjunkturtheorie zur Theorie der Konjunkturpolitik : ein historischer Abriß, 1930-1945 / Reinhard Vilk. — Wiesbaden : Deutscher Universitäts Verlag, 1992. — 551 p. — 978-3-8244-0131-4 ; 978-3-322-86401-7 ; doi doi:10.1007/978-3-322-86401-7

UA-CST: TEW 338.12 G-VILK 92

Ontspoord eigenbelang : essay over Spinoza en economische complexiteit / René Willemsen. — Utrecht : Klement, 2017. — 123 p. — 978-90-8687-204-6

UA-CST: FILO 19.7 N-SPIN-WILL 2017

Arbeid

Boom, bust, exodus : the Rust Belt, the maquilas, and a tale of two cities / Chad Broughton. — Oxford : Oxford University Press, 2016. — 399 p. — 978-0-19-976561-4 ; 978-0-19-060886-6

UA-CST: MAG-MEX-B 13251

Una ciudad agrícola : Zamora: del porfiriato a la agricultura de exportación / Gustavo Verduzco Igartúa. — México, D.F. : El Colegio de México, 1992. — 282 p. — (Centro de Estudios Sociológicos ; 1992: 5). — 968-12-0532-4

UA-CST: MAG-MEX-B 13242

Financiën

Inleiding financiële economie : markten en intermediairs / Marc J.K. De Ceuster. — 2 ed. — Deurne : Fintrac, 2014. — 580 p. — 978-90-813897-3-0

UA-CST: TEW 336 G-CEUS 2014

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UA–CST: TEW 336.74 G–EITR 2016

La formación de la hacienda pública mexicana y las tensiones centro-periferia, 1821–1835 / Jesús Hernández Jaimes. — México, D.F. : El Colegio de México, 2013. — 438 p. — (Centro de Estudios Históricos ; 2013: 8). — 978–607–462–473–1

UA–CST: MAG–MEX–B 13234

Gaining currency : the rise of the renminbi / Eswar S. Prasad. — New York, N.Y. : Oxford University Press, 2017. — 321 p. : ill. — 978–0–19–063105–5 ; 978–0–19–063107–9

UA–CST: TEW 336.74 G–PRAS 2017

Bimetallism : an economic and historical analysis / Angela Redish. — Cambridge : Cambridge University Press, 2006. — 275 p. — (Studies in macroeconomic history ; 2006: 1). — 978–0–521–57091–6 ; 978–0–521–02893–6

UA–CST: TEW 336.74 G–REDI 2006

Finance for normal people : how investors and markets behave / Meir Statman. — New York, N.Y. : Oxford University Press, 2017. — 471 p. — 978–0–19–062647–1

UA–CST: TEW 336.76 G–STAT 2017

Economische toestand. Economische ontwikkeling

Brazil in transition : beliefs, leadership, and institutional change / Lee J. Alston ; Marcus André Melo ; Bernardo Mueller ; Carlos Pereira. — Princeton, N.J. : Princeton University Press, 2016. — 259 p. — (The Princeton economic history of the Western world ; 2016: 2). — 978–0–691–16291–1

UA–CST: PSW 323 L–BR–ALST 2016

Fear and fortune : spirit worlds and emerging economies in the Mongolian gold rush / Mette M. High. — Ithaca, N.Y. : Cornell University Press, 2017. — 162 p. — 978–1–5017–0754–4 ; 978–1–5017–0755–1 ; 978–1–5017–0812–1 ; 978–1–5017–0811–4

UA–CST: DEV 301.188 G–HIGH 2017

International journal of development issues. — Bingley. — 1446–8956

<http://www.emeraldinsight.com/loi/ijdi>

UA–CST: DEV 339.96 E–IJD/10 j.

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Finance for normal people : how investors and markets behave / Meir Statman. — New York, N.Y. : Oxford University Press, 2017. — 471 p. — 978–0–19–062647–1

UA–CST: TEW 336.76 G–STAT 2017

Von der Konjunkturtheorie zur Theorie der Konjunkturpolitik : ein historischer Abriss, 1930–1945 / Reinhard Vilck. — Wiesbaden : Deutscher Universitäts Verlag, 1992. — 551 p. — 978–3–8244–0131–4 ; 978–3–322–86401–7 ; doi doi:10.1007/978–3–322–86401–7

UA–CST: TEW 338.12 G–VILK 92

Economische betrekkingen. Handel

De oportunidades y retos : los engranajes del comercio exterior de México, 1920–1947 / Isabel Avella Alaminos. — México, D.F. : El Colegio de México, 2010. — 425 p. — (Centro de Estudios Históricos ; 2010: 7). — 978–607–462–180–8

UA–CST: MAG–MEX–B 13231

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<http://www.emeraldinsight.com/loi/ijdi>

UA–CST: DEV 339.96 E–IJD/10 j.

8(2009)–

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Wereldeconomie. Ontwikkelingsproblematiek

De oportunidades y retos : los engranajes del comercio exterior de México, 1920–1947 / Isabel Avella Alaminos. — México, D.F. : El Colegio de México, 2010. — 425 p. — (Centro de Estudios Históricos ; 2010: 7). — 978–607–462–180–8

UA–CST: MAG–MEX–B 13231

International journal of development issues. — Bingley. — 1446–8956

<http://www.emeraldinsight.com/loi/ijdi>

UA–CST: DEV 339.96 E–IJD/10 j.

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UA: UA

Handelsrecht. Economisch recht. Financieel recht. Vennootschapsrecht

Evidence, proof and judicial review in EU competition law / Fernando Castillo de la Torre ; Eric Gippini Fournier. — Cheltenham : Edward Elgar Publishing, 2017. — 376 p. — (Elgar competition law and practice ; 2017: 1). — 978–1–78254–889–8 ; 978–1–78254–890–4 ; doi doi:10.4337/9781782548904

UA–CST: RECH 351.82 L–EG–CAST 2017

Convergence in European consumer sales law : a comparative and numerical approach / Cătălina Goană. — Cambridge : intersentia, 2016. — 401 p. — (Ius commune Europaeum ; 154). — 978–1–78068–431–4

UA–CST: RECH 351.82 L–EG–GOAN 2016

An introduction to competition law / Piet Jan Slot ; Martin Farley. — 2 ed. — Oxford : Hart Publishing, 2017. — 348 p. — 978–1–84946–180–1 ; 978–1–84946–916–6 ; 978–1–78225–013–5

UA–CST: RECH 351.82 G–SLOT 2017

Wiskunde

Science outside the laboratory : measurement in field science and economics / Marcel Boumans. — Oxford : Oxford University Press, 2015. — 198 p. — 978-0-19-938828-8
UA-CST: TEW 330.1 G-BOUM 2015

De kaart van mijnheer Selden : China, de specerijenhandel en een verloren zeekaart / Timothy Brook. — Amsterdam : Wereldbibliotheek, 2015. — 256 p. : ill. — 978-90-284-2618-4
UA-CST: GES 93 H 72 BROO 2015

Multi-word verbs in early modern English : a corpus-based study / Claudia Claridge. — Amsterdam : Rodopi, 2000. — 317 p. — (Language and computers : studies in practical linguistics ; 32). — 90-420-0459-2
UA-CST: T&L 802.0 H 8 CLAR 2000

Understanding the new statistics : effect sizes, confidence intervals, and meta-analysis / Geoff Cumming. — New York, N.Y. : Routledge, Taylor & Francis Group, 2012. — 519 p. — (Multivariate applications book series ; 2012: 1). — 978-0-415-87967-5 ; 978-0-415-87968-2
UA-CST: MAG-OW-BB 29178

Advanced issues in partial least squares structural equation modeling / Joseph F. Hair [jr.] ; Marko Sarstedt ; Christian M. Ringle ; Siegfried P. Gudergan. — Los Angeles, Calif. : Sage, 2018. — 254 p. — 978-1-4833-7739-1
UA-CST: TEW 330.115 G-HAIR 2018

Bedrijfsorganisatie, incl. ambachten

Economics of strategy / David Besanko ; David Dranove ; Mark Shanley ; Scott Schaefer. — 7 ed. — Hoboken, N.J. : Wiley Custom, 2017. — 520 p. — 978-1-119-37876-1
UA-CST: TEW 658.011 G-BESA 2017

Learning in action : a guide to putting the learning organization to work / David A. Garvin. — Boston, Mass. : Harvard Business School Press, 2000. — 256 p. — 1-57851-251-4 ; 1-59139-190-3
UA-CST: TEW 658.01 G-GARV 2000

Organizational report cards / William T. Gormley [Jr.] ; David L. Weimer. — Cambridge, Mass. : Harvard University Press, 1999. — 272 p. — 0-674-64350-X
UA-CST: PSW 301.186 G-GORM 99

Lord Leverhulme's ghosts : colonial exploitation in the Congo / Jules Marchal ; [inl.] Adam Hochschild. — London : VERSO, 2017. — 244 p. — 978-1-78478-631-1 ; 978-1-78478-633-5 ; 978-1-78478-632-8
UA-CST: GES 942 N-LEVE-MARC 2017

Worldwide casebook in marketing management / Luiz Moutinho. — Hackensack, N.J. : World Scientific, 2016. — 890 p. — 978-981-4689-60-1
UA-CST: TEW 658.8 G-MOUT 2016

Droit et contentieux de la fonction publique : 10 années d'actualité / Marc Nihoul ; François-Xavier Bárcena ; Bruno Lombaert ; Sophie Adriaenssen ; Claudine Mertes ; Philippe Levert ; Jean Laurent ; Éric Hannay ; Emmanuel Jacobowitz ; Thierry Stiévenard ; Frédéric Masson ; David Renders ; [edit.] Philippe Levert ; [edit.] Bruno Lombaert. — Paris : EFE, 2013. — 516 p. — 978-2-915661-54-5
UA-CST: HB-PSW-JANVR
UA-CST: RECH 35.08 L-B-NIHO 2013
UA-CST: HB-PSW-WILDI

Réglementations et concurrence dans les chemins de fer français, 1823-1914 / Guy Numa ; [inl.] Steven G. Medema. — Paris : Classiques Garnier, 2013. — 332 p. — (Bibliothèque de l'économiste ; 3). — 978-2-8124-0930-1 ; 978-2-8124-0931-8
UA-CST: TEW 656.2 G-NUMA 2013

Changing corporate America from inside out : lesbian and gay workplace rights / Nicole C. Raeburn. — Minneapolis, Minn. : University of Minnesota Press, 2004. — 334 p. — (Social movements, protest, and contention ; 20). — 0-8166-3999-X ; 0-8166-3998-1
UA-CST: PSW 301.185 L-USA-RAEB 2004

Skillful performance : enacting capabilities, knowledge, competence, and expertise in organizations / [edit.] Jörgen Sandberg ; [edit.] Linda Rouleau ; [edit.] Ann Langley ; [edit.] Haridimos Tsoukas. — Oxford : Oxford University Press, 2017. — 288 p. : ill. — (Perspectives on process organization studies ; 7). — 978-0-19-880663-9
UA-CST: TEW 658.01 G-SAND 2017

Handbook of research on leveraging consumer psychology for effective customer engagement / Norazah Mohd Suki. — Hershey, Pa. : IGI Global, 2017. — 374 p. — (Advances in marketing, customer relationship management, and e-services (AMCRMES) book series ; 2017: 1). — 978-1-5225-0746-8 ; 978-1-5225-0747-5
UA-CST: TEW 658.81 G-SUKI 2017

Wealth, commerce and philosophy : foundational thinkers and business ethics / [edit.] Eugene Heath ; [edit.] Byron Kaldis ; [inl.] Deirdre N. McCloskey. — Chicago, Ill. : The University of Chicago Press, 2017. — 437 p. — 978-0-226-44385-0 ; 978-0-226-44371-3 ; 978-0-226-44399-7 ; doi doi:10.7208/chicago/9780226443997.001.0001
UA-CST: FILO 175 G-HEAT 2017

Verkeersorganisatie. Post

Réglementations et concurrence dans les chemins de fer français, 1823-1914 / Guy Numa ; [inl.] Steven G. Medema. — Paris : Classiques Garnier, 2013. — 332 p. — (Bibliothèque de l'économiste ; 3). — 978-2-8124-0930-1 ; 978-2-8124-0931-8

Bedrijfseconomie

Economics of strategy / David Besanko ; David Dranove ; Mark Shanley ; Scott Schaefer. — 7 ed. — Hoboken, N.J. : Wiley Custom, 2017. — 520 p. — 978-1-119-37876-1

UA-CST: TEW 658.011 G-BESA 2017

Learning in action : a guide to putting the learning organization to work / David A. Garvin. — Boston, Mass. : Harvard Business School Press, 2000. — 256 p. — 1-57851-251-4 ; 1-59139-190-3

UA-CST: TEW 658.01 G-GARV 2000

Organizational report cards / William T. Gormley [Jr.] ; David L. Weimer. — Cambridge, Mass. : Harvard University Press, 1999. — 272 p. — 0-674-64350-X

UA-CST: PSW 301.186 G-GORM 99

Lord Leverhulme's ghosts : colonial exploitation in the Congo / Jules Marchal ; [inl.] Adam Hochschild. — London : VERSO, 2017. — 244 p. — 978-1-78478-631-1 ; 978-1-78478-633-5 ; 978-1-78478-632-8

UA-CST: GES 942 N-LEVE-MARC 2017

Worldwide casebook in marketing management / Luiz Moutinho. — Hackensack, N.J. : World Scientific, 2016. — 890 p. — 978-981-4689-60-1

UA-CST: TEW 658.8 G-MOUT 2016

Droit et contentieux de la fonction publique : 10 années d'actualité / Marc Nihoul ; François-Xavier Bárcena ; Bruno Lombaert ; Sophie Adriaenssen ; Claudine Mertes ; Philippe Levert ; Jean Laurent ; Éric Hannay ; Emmanuel Jacobowitz ; Thierry Stiévenard ; Frédéric Masson ; David Renders ; [edit.] Philippe Levert ; [edit.] Bruno Lombaert. — Paris : EFE, 2013. — 516 p. — 978-2-915661-54-5

UA-CST: HB-PSW-JANVR

UA-CST: RECH 35.08 L-B-NIHO 2013

UA-CST: HB-PSW-WILDI

Changing corporate America from inside out : lesbian and gay workplace rights / Nicole C. Raeburn. — Minneapolis, Minn. : University of Minnesota Press, 2004. — 334 p. — (Social movements, protest, and contention ; 20). — 0-8166-3999-X ; 0-8166-3998-1

UA-CST: PSW 301.185 L-USA-RAEB 2004

Skillful performance : enacting capabilities, knowledge, competence, and expertise in organizations / [edit.] Jörgen Sandberg ; [edit.] Linda Rouleau ; [edit.] Ann Langley ; [edit.] Haridimos Tsoukas. — Oxford : Oxford University Press, 2017. — 288 p. : ill. — (Perspectives on process organization studies ; 7). — 978-0-19-880663-9

UA-CST: TEW 658.01 G-SAND 2017

Handbook of research on leveraging consumer psychology for effective customer engagement / Norazah Mohd Suki. — Hershey, Pa : IGI Global, 2017. — 374 p. — (Advances in marketing, customer relationship management, and e-services (AMCRMES) book series ; 2017: 1). — 978-1-5225-0746-8 ; 978-1-5225-0747-5

UA-CST: TEW 658.81 G-SUKI 2017

Marketing

Worldwide casebook in marketing management / Luiz Moutinho. — Hackensack, N.J. : World Scientific, 2016. — 890 p. — 978-981-4689-60-1

UA-CST: TEW 658.8 G-MOUT 2016

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UA-CST: TEW 658.81 G-SUKI 2017

Communicatie

Against the mainstream : the selected works of George Gerbner / [edit.] Michael Morgan. — New York, N.Y. : Peter Lang, 2016. — 515 p. — (Media and culture ; 1). — 978-0-8204-4163-4 ; 978-0-8204-6163-2

UA-CST: PSW 659.3 G-GERB 2016

Gold diggers of 1933 / [regie] Mervyn LeRoy. — Burbank, Calif. : Warner Home Video, 2006. — 1 dvd-video(s) (98 min.) : zw/w. — 012-569678507 ; 001-2-569-67850-7

UA-CST: MAG-MMNL 365

Female masculinity / Judith Halberstam. — Durham, N.C. : Duke University Press, 1998. — 329 p. : ill. — 0-8223-2226-9 ; 0-8223-2243-9

UA-CST: PSW 301.185 G-HALB 98

UA-CST: HB-PSW-MOTMJ

Subtitling African American English into French : can we do the right thing? / Pierre-Alexis Mével. — Oxford : Peter Lang, 2017. — 241 p. — (New trends in translation studies ; 23). — 978-3-0343-1897-6 ; 978-1-78707-641-9 ; 978-1-78707-642-6 ; 978-1-78707-643-3

UA-CST: T&L 800.3 F-NTT:23

Science fiction across media : adaptation/novelization / [edit.] Thomas Van Parys ; [edit.] I.Q. Hunter ; Science Fiction across Media : Adaptation/Novelization. — Canterbury : Gylphi, 2013. — 335 p. — (SF storyworlds : critical studies in science fiction ; 2013: 1). — Congres: KU Leuven, Faculty of Arts, 28-30 May 2009. — 978-1-78024-012-1 ; 978-1-78024-013-8 ; 978-1-78024-014-5

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