

## Aanwinsten van RUCA —

### Zonder udc

*Sciences sociales et coopération en Afrique: les rendez-vous manqués* / [edit.] Jean-Pierre Jacob. — Paris : Presses universitaires de France, 2000. — 244 p. — (Les nouveaux cahiers de l'Institut universitaire d'études du développement: Collection enjeux ; 10). — ISBN 2-88247-036-3  
RUCA: COL 339.96 F 13:10

*Welzijnszakboekje: wetgeving en toelichting.* — Zaventem. — Voortzetting van: Welzijnszakboekje  
RUCA: HENDE  
(2000/2001)

*Woordenlijst Nederlandse taal* / [medew.] Jan Renkema ; Instituut voor Nederlandse Lexicologie. — 13 ed. — Den Haag : Sdu, 1999. — 1055 p., 2°. — ISBN 90-75566-01-8  
RUCA: BFG-VBOGA

### Dagbladen en algemene tijdschriften

*Activiteitenrapport / Artsen zonder Grenzen* [Brussel]. — Brussel  
RUCA: CB 33 EE-INT 12.814  
(1999/2000)–

*Activiteitenverslag / Federale Raad voor Wetenschapsbeleid* [Brussel]. — Brussel  
RUCA: CB 00 E 12.820  
(1999)–

*Annual report / London School of Economics. Financial Markets Group.* — London  
RUCA: CB 33 EE-EUR 12.816  
(1998)–

*Bank profitability: methodological country notes / Organisation for Economic Co-operation and Development.* — Paris. — ISBN 92-64-17679-9  
RUCA: DWEIR  
(2000)

*Beleidsplan / Fonds voor Wetenschappelijk Onderzoek - Vlaanderen* [Brussel]. — Brussel  
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RUCA: CB 00 E 12.819  
(1991/2000)–

*Jaarverslag / België. Ministerie van de Vlaamse Gemeenschap. Departement Welzijn, Volksgezondheid en Cultuur.* — Brussel  
RUCA: CB 338 EE-EUR-B 5.114  
(1999)–

*Jaarverslag / Systemat* [Lasne]. — Lasne. — Met: CD-ROM  
RUCA: CB 65 EE-EUR-B 5.671  
(1999)–

*Jaarverslag / Quest for Growth* [Leuven]. — Leuven  
RUCA: CB 65 EE-EUR-B 5.672  
(1998/1999)–

*Rapport d'activite / Rijkscentrum voor Landbouwkundig Onderzoek* [Gembloux]. — Gembloux. — ISSN 0770-8343  
RUCA: CB 338 EE-EUR-B 5.115  
(1997/1998)–

*Television: European key facts / IP Group. International Marketing Committee.* — Brussels  
RUCA: CB 654 M-B 41.648  
5(1998)  
RUCA: CB 33 EE-EUR 12.815  
5(1998)–

*Visie op milieuzorg / SIDMAR* [Gent]. — Gent. — Met: Milieujaarverslag  
RUCA: CB 62 E 12.821  
(1999)–

### Plaatwerken

*ANWB vogelgids van Europa / Killian Mullarney ; Lars Svensson ; Dan Zetterström ; e.a.* — Den Haag : ANWB, 2000. — 400 p., ill. — ISBN 90-18-01212-2  
RUCA: BIORUIM

### Psychologie

*Binding en motivatie: acht adviezen voor employment marketing / Steven ten Have ; Suzanne Weusten ; Joep Bolweg.* — Amsterdam : Nieuwezijds, 2000. — 92 p. — ISBN 90-5712-075-5  
RUCA: HENDE

### Sociologie

*Qualitative marketing research / David Carson ; Audrey Gilmore ; Chad Perry ; a.o.* — London : Sage, 2001. — 239 p. — ISBN 0-7619-6366-9  
RUCA: WEVER

*Contented cows give better milk: the plain truth about employee relations and your bottom line / Bill Catlette ; Richard Hadden.* — Germantown, Tenn. : Saltillo Press, 1998. — 208 p. — ISBN 1-890651-04-4  
RUCA: HENDE

*Communication and identity across culture / [edit.] Dolores V. Tanno ; [edit.] Alberto González.* — London : Sage, 1998. — 240 p. — (International and intercultural communication annual ; 21). — ISBN 0-7619-1303-3  
RUCA: VERLU

*Change management: vormgeven aan het veranderingsproces* / Klaus Doppler ; Christoph Lauterburg. — Amsterdam : Addison-Wesley, 1996. — 464 p. — ISBN 90-6789-696-9  
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*Samenlevingen: een verkenning van het terrein van de sociologie* / [edit.] Nico Wilterdink ; [edit.] Bart van Heerikhuizen ; [medew.] Christien Brinkgreve ; e.a. — 4 ed. — Groningen : Wolters-Noordhoff, 1999. — 470 p., ill. — ISBN 90-01-37643-6  
RUCA: HENDE

*Binding en motivatie: acht adviezen voor employment marketing* / Steven ten Have ; Suzanne Weusten ; Joep Bolweg. — Amsterdam : Nieuwezijds, 2000. — 92 p. — ISBN 90-5712-075-5  
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*Jaarverslag* / België. Ministerie van de Vlaamse Gemeenschap. Departement Welzijn, Volksgezondheid en Cultuur. — Brussel  
RUCA: CB 338 EE-EUR-B 5.114  
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*Intercultural communication: an introduction* / Fred E. Jandt. — 2 ed. — Thousand Oaks, Calif. : Sage, 1998. — 489 p., ill. — ISBN 0-7619-1432-3  
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*Intercultural communication: workbook* / Fred E. Jandt ; Derrick J. Taberski. — 2 ed. — Thousand Oaks : Sage, 1998. — 128 p. — ISBN 0-7619-1519-2  
RUCA: VERLU

*Intercultural communication: workbook* / Fred E. Jandt ; Derrick J. Taberski. — 3 ed. — Thousand Oaks : Sage, 2001. — 135 p. — ISBN 0-7619-2286-5  
RUCA: VERLU

*Communicating and adapting across cultures: living and working in the global village* / Riall W. Nolan. — Westport, Conn. : Bergin and Garvey, 1999. — 205 p. — ISBN 0-89789-660-2  
RUCA: VERLU

*Employment relations and national culture: continuity and change in the age of globalization* / Ferrie Pot. — Cheltenham : Elgar, 2000. — 231 p. — (New horizons in institutional and evolutionary economics ; 2000: 2). — ISBN 1-84064-229-7  
RUCA: VERLU

*Sociale economie: conceptualisering, sociale tewerkstelling en buurtdiensten* / Universit  de Li ge. Centre d' conomie sociale ; Hoger Instituut voor de Arbeid [Leuven] ; Universit  catholique de Louvain. CERISIS, IRES, ANSO. — Standaard : Antwerpen, 2000. — 144 p. — ISBN 90-341-1225-X  
RUCA: CB 30 M-B 43.310

*International communication: continuity and change* / Daya Kishan Thussu. — London : Arnold, 2000. — 342 p. — ISBN 0-340-74131-7  
RUCA: VERLU

*Sociologie: vragen, uitspraken, bevindingen* / Wout Ultee ; Wil Arts ; Henk Flap. — 2 ed. — Groningen : Wolters-Noordhoff, 1996. — 715 p. — ISBN 90-01-87282-4  
RUCA: HENDE

*Multiculturalism* / C.W. Watson. — Buckingham : Open University Press, 2000. — 124 p. — (Concepts in the social sciences ; 2000: 5). — ISBN 0-335-20521-6  
RUCA: CB 30 M-B 43.188  
RUCA: VERLU

*Welzijnszakboekje: wetgeving en toelichting.* — Zaventem. — Voortzetting van: Welzijnszakboekje  
RUCA: HENDE  
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## Statistiek

*Bank profitability: methodological country notes* / Organisation for Economic Co-operation and Development. — Paris. — ISBN 92-64-17679-9  
RUCA: DWEIR  
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## Staatkunde. Politiek

*Jaarverslag* / België. Ministerie van de Vlaamse Gemeenschap. Departement Welzijn, Volksgezondheid en Cultuur. — Brussel  
RUCA: CB 338 EE-EUR-B 5.114  
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*C te-d'Ivoire: quelle issue pour la transition?* / Ars ne Ouegui Goba. — Paris : L'Harmattan, 2000. — 142 p. — ISBN 2-7384-9483-8  
RUCA: COL 32 M-B 43.298

## Economie

*Qualitative marketing research* / David Carson ; Audrey Gilmore ; Chad Perry ; a.o. — London : Sage, 2001. — 239 p. — ISBN 0-7619-6366-9  
RUCA: WEVER

*Analysis of the influence of outward direct investment from the Community towards emerging economies, on employment developments in the EU* / Ludo Cuyvers ; Michel Dumont ; Glenn Rayp ; e.a. — Antwerp : RUCA, 2001. — 81 p.  
RUCA: CB 339 M-B 43.304

*Homo oeconomicus: das  konomische Modell individuellen Verhaltens und seine Anwendung in den Wirtschafts- und Sozialwissenschaften* / Gebhard Kirchg ssner. — 2 ed. — T bingen : Mohr Siebeck, 2000. — 362 p. — (Die Einheit der Gesellschaftswissenschaften ; 74). — ISBN 3-16-147356-6

RUCA: CB 330 M-B 43.306

*Communicating and adapting across cultures: living and working in the global village* / Riall W. Nolan. — Westport, Conn. : Bergin and Garvey, 1999. — 205 p. — ISBN 0-89789-660-2

RUCA: VERLU

*Inefficient markets: an introduction to behavioral finance* / Andrei Shleifer. — Oxford : Oxford University Press, 2000. — 216 p. — (Clarendon lectures in economics ; 2000: 1). — ISBN 0-19-829227-9

RUCA: CB 339 M-B 42.965

RUCA: VUYTB

RUCA: DWEIR

*Sociale economie: conceptualisering, sociale tewerkstelling en buurtdiensten* / Universit  de Li ge. Centre d' conomie sociale ; Hoger Instituut voor de Arbeid [Leuven] ; Universit  catholique de Louvain. CERISIS, IRES, ANSO. — Standaard : Antwerpen, 2000. — 144 p. — ISBN 90-341-1225-X

RUCA: CB 30 M-B 43.310

*The human settlements conditions of the world's urban poor* / United Nations. Centre for Human Settlements. Habitat. — Nairobi : 1996. — 215 p. — ISBN 92-1-131300-7

RUCA: COL 91 M-B 43.299

*Beleggen in onroerend goed: een winstgevende zaak? Een objectieve studie over kopen of huren, de tweede verblijfplaats, huurpanden, vastgoed in waardepapieren* / Jacques Wolfesperges. — Roeselare : Roularta Books, 2000. — 123 p. — (Trends business books ; 2000: 2). — ISBN 90-5466-378-2

RUCA: DWEIR

## Arbeid

*Contented cows give better milk: the plain truth about employee relations and your bottom line* / Bill Catlette ; Richard Hadden. — Germantown, Tenn. : Saltillo Press, 1998. — 208 p. — ISBN 1-890651-04-4

RUCA: HENDE

*Analysis of the influence of outward direct investment from the Community towards emerging economies, on employment developments in the EU* / Ludo Cuyvers ; Michel Dumont ; Glenn Rayp ; e.a. — Antwerp : RUCA, 2001. — 81 p.

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*Employment relations and national culture: continuity and change in the age of globalization* / Ferrie Pot. — Cheltenham : Elgar, 2000. — 231 p. — (New horizons in institutional and evolutionary economics ; 2000: 2). — ISBN 1-84064-229-7

RUCA: VERLU

## Financi n

*Bank profitability: methodological country notes* / Organisation for Economic Co-operation and Development. — Paris. — ISBN 92-64-17679-9

RUCA: DWEIR

(2000)

*Wegwijs in beleggingsfondsen: praktische wenken om een verantwoorde keuze te maken* / Pieter J. Bos. — Utrecht/Antwerpen : Kosmos-Z & K, 1999. — 119 p. — ISBN 90-215-3158-5

RUCA: DWEIR

*Handboek openbare financi n* / Herman Matthijs ; Frank Naert ; Jef Vuchelen. — Antwerpen : Intersentia, 1999. — 446 p. — ISBN 90-5095-087-6

RUCA: CB 336 M-B 43.324

RUCA: CB 336 N 85

*Beleggen in onroerend goed: een winstgevende zaak? Een objectieve studie over kopen of huren, de tweede verblijfplaats, huurpanden, vastgoed in waardepapieren* / Jacques Wolfesperges. — Roeselare : Roularta Books, 2000. — 123 p. — (Trends business books ; 2000: 2). — ISBN 90-5466-378-2

RUCA: DWEIR

## Economische toestand. Economische ontwikkeling

*Politique agricole vivri re en Afrique: base du miracle  conomique en C te d'Ivoire* / Souga Jacob Niemba. — Paris : Harmattan, 2000. — 443 p. — (Alternatives rurales ; 2000: 1). — ISBN 2-7384-9667-9

RUCA: COL 339.963 M-B 43.297

*C te-d'Ivoire: quelle issue pour la transition?* / Ars ne Ouegui Goba. — Paris : L'Harmattan, 2000. — 142 p. — ISBN 2-7384-9483-8

RUCA: COL 32 M-B 43.298

## Economische betrekkingen. Handel

*International economic negotiation: models versus reality* / [edit.] Victor Kremenyuk ; [edit.] Gunnar Sj stedt. — Cheltenham : Elgar, 2000. — 381 p. — ISBN 1-84064-167-3

RUCA: CB 339 M-B 43.078

RUCA: VERLU

## Wereldeconomie. Ontwikkelingsproblematiek

*Analysis of the influence of outward direct investment from the Community towards emerging economies, on employment developments in the EU* / Ludo Cuyvers ; Michel Dumont ; Glenn Rayp ; e.a. — Antwerp : RUCA, 2001. — 81 p.

RUCA: CB 339 M-B 43.304

*International economic negotiation: models versus reality* / [edit.] Victor Kremenyuk ; [edit.] Gunnar Sjöstedt. — Cheltenham : Elgar, 2000. — 381 p. — ISBN 1-84064-167-3  
RUC A: CB 339 M-B 43.078  
RUC A: VERLU

*Environnement et développement durable: enjeux et défis* / Azzouz Kerdoun. — Paris : Publisud, 2000. — 214 p. — ISBN 2-86600-642-9  
RUC A: COL 339.96 M-B 43.303

*Politique agricole vivrière en Afrique: base du miracle économique en Côte d'Ivoire* / Souga Jacob Niemba. — Paris : Harmattan, 2000. — 443 p. — (Alternatives rurales ; 2000: 1). — ISBN 2-7384-9667-9  
RUC A: COL 339.963 M-B 43.297

*Sciences sociales et coopération en Afrique: les rendez-vous manqués* / [edit.] Jean-Pierre Jacob. — Paris : Presses universitaires de France, 2000. — 244 p. — (Les nouveaux cahiers de l'Institut universitaire d'études du développement: Collection enjeux ; 10). — ISBN 2-88247-036-3  
RUC A: COL 339.96 F 13:10

*Inefficient markets: an introduction to behavioral finance* / Andrei Shleifer. — Oxford : Oxford University Press, 2000. — 216 p. — (Clarendon lectures in economics ; 2000: 1). — ISBN 0-19-829227-9  
RUC A: CB 339 M-B 42.965  
RUC A: VUYTB  
RUC A: DWEIR

*Waging the global war on poverty: strategies and case studies* / [edit.] Raundi Halvorson-Quevedo ; [edit.] Hartmut Schneider. — Paris : 2000. — 235 p. — (Development Centre seminars ; 2000: 4). — ISBN 92-64-17170-3  
RUC A: COL 339.96 M-B 43.305

## Opvoeding. Onderwijs

*L'université congolaise: étapes historiques, situation actuelle et défis à relever* / Tharcisse Tshibangu Tshishiku. — Kinshasa : Editions universitaires africaines, 1998. — 260 p. — ISBN 2-910641-09-0  
RUC A: COL 37 M-B 43.301

*Onderwijskunde als ontwerpwetenschap* / Martin Valcke. — Academia Press : Gent, 2000. — 402 p., ill., 1 losse bijl.  
RUC A: CBG 37 M-B 43.302

## Didactiek

*Duitse spraakkunst voor Nederlandstaligen* / Marc Vanacker ; Trees Timperman. — 10 ed. — Kapellen : Nederlandsche Boekhandel, 1998. — 230 p. — ISBN 90-289-1669-5  
RUC A: CB 803.0 N 4

## Hoger onderwijs. Universitair onderwijs

*L'université congolaise: étapes historiques, situation actuelle et défis à relever* / Tharcisse Tshibangu Tshishiku. — Kinshasa : Editions universitaires africaines, 1998. — 260 p. — ISBN 2-910641-09-0  
RUC A: COL 37 M-B 43.301

## Wiskunde

*Advances in computational and stochastic optimization, logic programming, and heuristic search: interfaces in computer science and operations research* / [edit.] David L. Woodruff. — Boston : Kluwer Academic, 1998. — 312 p. — (Operations research/computer science interfaces series ; 1998: 1). — ISBN 0-7923-8078-9  
RUC A: CB 681.3 M-B 43.307

*Chaos and nonlinear dynamics: an introduction for scientists and engineers* / Robert C. Hilborn. — 2 ed. — Oxford : Oxford University Press, 2000. — 650 p. — ISBN 0-19-850723-2  
RUC A: CBG 513 M-B 43.290

*Calculus: an intuitive and physical approach* / Morris Kline. — 2 ed. — Mineola, N.Y. : Dover, 1998. — 943 p. — ISBN 0-486-40453-6  
RUC A: WIN

*A user's guide to spectral sequences* / John McCleary. — Cambridge : Cambridge University Press, 2001. — 561 p. — (Cambridge studies in advanced mathematics ; 58). — ISBN 0-521-56759-9  
RUC A: WIN

*Geometric modeling* / Michael E. Mortenson. — 2 ed. — New York : Wiley, 1997. — 523 p., ill. — ISBN 0-471-12957-7  
RUC A: CBG 681.3 N 197  
RUC A: WIN

## Natuurkunde

*Principles of optics: electromagnetic theory of propagation, interference and diffraction of light* / Max Born ; Emil Wolf ; [medew.] A.B. Bhatia ; e.a. — 7 ed. — Cambridge : Cambridge University Press, 1999. — 952 p. — ISBN 0-521-64222-1  
RUC A: NAT-DEPT

*Transmission electron microscopy and diffractometry of materials* / Brent Fultz ; James Howe. — Berlin : Springer, 2001. — 748 p. — ISBN 3-540-67841-7  
RUC A: CBG 539 M-B 43.293

*Semiclassical theory of shape resonances in quantum mechanics* / P.D. Hislop ; I.M. Sigal. — Providence, R.I. : American Mathematical Society, 1989. — 123 p. — (Memoirs of the American Mathematical Society ; 399). — ISBN 0-8218-2462-0  
RUC A: WIN

*Scanning probe microscopy and spectroscopy: theory, techniques, and applications* / [edit.] Dawn A. Bonnell. — 2 ed. — New York, N.Y. : Wiley-VCH, 2001. — 493 p. — ISBN 0-471-24824-X

RUCA: CBG 539 M-B 43.294

## Scheikunde

*Chemical principles: the quest for insight* / Peter Atkins ; Loretta Jones. — New York, N.Y. : Freeman, 1999. — 908 p., ill. — Met: Cd-Rom. — ISBN 0-7167-3596-2

RUCA: MERTE

Basiswerk ; CD-ROM

RUCA: CB 54 N 71

*Modern analytical chemistry* / David Harvey. — Boston, Mass. : McGraw-Hill, 2000. — 798 p. — ISBN 0-07-237547-7

RUCA: CBG 543 N 20

## Biologie. Biochimie. Biofysica

*Metabolic regulation: a human perspective* / Keith N. Frayn. — London : Portland, 1999. — 265 p. — ISBN 1-85578-048-8

RUCA: BFG-HOUVE

*Population parameters: estimation for ecological models* / Hamish McCallum. — Oxford : Blackwell Science, 2000. — 348 p. — (Methods in ecology ; 2000: 2). — ISBN 0-86542-740-2

RUCA: BIO

*S-adenosylmethionine-dependent methyltransferases: structures and functions* / [edit.] Xiadong Cheng ; [edit.] Robert M. Blumenthal. — Singapore : World Scientific, 1999. — 400 p. — ISBN 981-02-3870-3

RUCA: BFG-DWOLF

*Scanning probe microscopy and spectroscopy: theory, techniques, and applications* / [edit.] Dawn A. Bonnell. — 2 ed. — New York, N.Y. : Wiley-VCH, 2001. — 493 p. — ISBN 0-471-24824-X

RUCA: CBG 539 M-B 43.294

## Plantkunde

*Photosynthesis* / David W. Lawlor. — 3 ed. — Oxford : BIOS, 2001. — 386 p. — ISBN 1-85996-157-6

RUCA: BIO

*Probing photosynthesis: mechanisms, regulation and adaptation* / [edit.] Mohammad Yunus ; [edit.] Uday Pathre ; [edit.] Prasanna Mohanty. — London : Taylor and Francis, 2000. — 558 p. — ISBN 0-7484-0821-5

RUCA: BIO

*The new Oxford book of food plants* / J.G. Vaughan ; C.A. Geissler. — Oxford : Oxford University Press, 1999. — 239 p., ill. — ISBN 0-19-850567-1

RUCA: BIO

RUCA: CB 633 M-B 43.207

RUCA: CBG 581 N 34

## Dierkunde

*ANWB vogelgids van Europa* / Killian Mullarney ; Lars Svensson ; Dan Zetterström ; e.a. — Den Haag : ANWB, 2000. — 400 p., ill. — ISBN 90-18-01212-2

RUCA: BIORUIM

*Introductie tot de gedragsbiologie* / Mark Nelissen. — Leuven : Garant, 1997. — 313 p. — ISBN 90-5350-532-6

RUCA: CBG 591 N 112

## Farmacie. Therapie

*PDR for herbal medicines*. — 2 ed. — Montvale, N.J. : Medical Economics Company, 2000. — 858 p. — ISBN 1-56363-361-2

RUCA: BIO

RUCA: BFG-SYS

## Pathologie

*Advanced signal processing handbook: theory and implementation for radar, sonar, and medical imaging real-time systems* / [edit.] Stergios Stergiopoulos. — Boca Raton : CRC, 2001. — (The electrical engineering and signal processing series ; 2001: 1). — ISBN 0-8493-3691-0

RUCA: NAT DEPT

*Benign prostatic hyperplasia: current therapy* / [edit.] Christopher R. Chapple ; [edit.] John D. McConnell ; [edit.] Andrea Tubaro. — London : Dunitz, 2000. — 184 p. — ISBN 1-85317-603-6

RUCA: CBG 616 M-B 43.325

*Textbook of prostatitis* / [edit.] J. Curtis Nickel. — Oxford : ISIS Medical Media, 1999. — 378 p. — ISBN 1-901865-04-5

RUCA: CBG 616 M-B 43.326

## Diergeneeskunde

*Comparative veterinary histology: with clinical correlates* / Elizabeth Aughey ; Fredric L. Frye. — London : Manson, 2001. — 296 p. — ISBN 1-874545-66-9

RUCA: TEWO-PRAC

## Ingenieurswetenschappen

*Advanced signal processing handbook: theory and implementation for radar, sonar, and medical imaging real-time systems* / [edit.] Stergios Stergiopoulos. — Boca Raton : CRC, 2001. — (The electrical engineering and signal processing series ; 2001: 1). — ISBN 0-8493-3691-0

RUCA: NAT DEPT

## Milieubescherming

*Environnement et développement durable: enjeux et défis* / Azzouz Kerdoun. — Paris : Publisud, 2000. — 214 p. — ISBN 2-86600-642-9

RUCA: COL 339.96 M-B 43.303

## Landbouw. Veeteelt. Jacht. Visserij

*Clinical laboratory animal medicine: an introduction* / Karen Hrapkiewicz ; Leticia Medina ; Donald D. Holmes. — 2 ed. — Ames, Iowa : Iowa State University Press, 1998. — 304 p. — ISBN 0-8138-2555-5

RUCA: BFG-HOUVE

*The new Oxford book of food plants* / J.G. Vaughan ; C.A. Geissler. — Oxford : Oxford University Press, 1999. — 239 p., ill. — ISBN 0-19-850567-1

RUCA: BIO

RUCA: CB 633 M-B 43.207

RUCA: CBG 581 N 34

## Bedrijfsorganisatie, incl. ambachten

*Television: European key facts* / IP Group. International Marketing Committee. — Brussels

RUCA: CB 654 M-B 41.648

5(1998)

RUCA: CB 33 EE-EUR 12.815

5(1998)-

## Boekhouding. Accountancy

*Bank profitability: methodological country notes* / Organisation for Economic Co-operation and Development. — Paris. — ISBN 92-64-17679-9

RUCA: DWEIR

(2000)

## Bedrijfseconomie

*Contented cows give better milk: the plain truth about employee relations and your bottom line* / Bill Catlette ; Richard Hadden. — Germantown, Tenn. : Saltillo Press, 1998. — 208 p. — ISBN 1-890651-04-4

RUCA: HENDE

*Change management: vormgeven aan het veranderingsproces* / Klaus Doppler ; Christoph Lauterburg. — Amsterdam : Addison-Wesley, 1996. — 464 p. — ISBN 90-6789-696-9

RUCA: HENDE

*E-purchasing plus: changing the way corporations buy* / Larry C. Giunipero ; Chris Sawchuk. — Goshen, N.Y. : JGC Enterprises, 2000. — 236 p. — ISBN 0-9677442-0-2

RUCA: CB 658 M-B 43.295

*Binding en motivatie: acht adviezen voor employment marketing* / Steven ten Have ; Suzanne Weusten ; Joep Bolweg. — Amsterdam : Nieuwezijds, 2000. — 92 p. — ISBN 90-5712-075-5

RUCA: HENDE

*A production-inventory system with an unreliable continuous transfer line* / Kenneth Sørensen ; Gerrit K. Janssens. — Antwerp : University of Antwerp, 2001. — 11 p. — (Working paper ; 2001: 3)

RUCA: CB 33 F 10.056:2001,3

## Marketing

*Qualitative marketing research* / David Carson ; Audrey Gilmore ; Chad Perry ; a.o. — London : Sage, 2001. — 239 p. — ISBN 0-7619-6366-9

RUCA: WEVER

## Communicatie

*Communication and identity across culture* / [edit.] Dolores V. Tanno ; [edit.] Alberto González. — London : Sage, 1998. — 240 p. — (International and intercultural communication annual ; 21). — ISBN 0-7619-1303-3

RUCA: VERLU

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RUCA: VERLU

*Intercultural communication: an introduction* / Fred E. Jandt. — 2 ed. — Thousand Oaks, Calif. : Sage, 1998. — 489 p., ill. — ISBN 0-7619-1432-3

RUCA: VERLU

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RUCA: VERLU

*Intercultural communication: workbook* / Fred E. Jandt ; Derrick J. Taberski. — 3 ed. — Thousand Oaks : Sage, 2001. — 135 p. — ISBN 0-7619-2286-5

RUCA: VERLU

*Creating dynamic multimedia presentations: using Microsoft PowerPoint* / Carol M. Lehman. — Cincinnati, Ohio : South-Western College Publ., 2000. — 112 p. — ISBN 0-324-02537-8  
RUCA: CB 681.3 M-B 43.311

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