

Aanwinsten van LUC —

Zonder udc

Wie is wie in Vlaanderen 2000–2002: biografische encyclopedie / Rik Decan. — Brussel : BRD, 1999. — CD-ROM. — ISBN 90–6598–011–3

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European business: an issue-based approach / Richard Welford ; Kate Prescott. — 2 ed. — London : Pitman, 1994. — 310 p., 2°. — ISBN 0-273-60348-5

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Global marketing and advertising: understanding cultural paradoxes / Marieke K. de Mooij. — Thousand Oaks, Calif. : Sage, 1998. — 316 p., ill. — ISBN 0-8039-5970-2

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CD-ROM aan de balie

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Neural networks / Hervé Abdi ; Dominique Valentin ; Betty Edelman. — Thousand Oaks, Calif. : Sage, 1999. — 89 p., 2°. — (Quantitative applications in the social sciences ; 124). — ISBN 0-7619-1440-4

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